

Make Your Writing Sparkle! Year 3 and 4

Text Structure

- An opening statement eg *Vegetables are good for you.*
- Arguments made, point by point. Each point explained eg *They contain vitamins. Vitamin C is needed for...*
- Summary and return to the opening argument eg *We have seen that... so...*

Sentence/Word Level

Features

- Simple present tense.
- Use general terms eg women, vegetables...
- Logical connectives eg *this shows, however, because...*
- Use strong positive words.
- Use short sentences to make your point.



Persuasion



You are trying to make someone change their mind and agree with you.

Making the Text Interesting

- Use good reasons and evidence to convince the reader.
- Use facts.
- Try to get the reader interested and on your side.
- Make the reader think that everyone does this eg *We all know that...*
- Be informative, persuasive and friendly.
- Use humour to get people on your side.
- Alliteration can make slogans memorable eg *Buy British Beef!*

Finally, re-read your work and decide – would you be persuaded ?