

Fairtrade

What Is Fairtrade?

The Fairtrade Foundation began in the United Kingdom in 1992. Fair trade means farmers receive a fair price for the goods they produce. Trade is unfair when bigger companies sell the goods without giving the farmers a fair price.

What Does Fairtrade Mean to the Farmers?

Fairtrade means that farmers get a regular wage for their goods. They can also get extra money to develop their community and protect their environment.



better homes



bicycles to help workers get to work



education

The Fairtrade Mark

You can identify Fairtrade products by looking for the Fairtrade logo.

Did You Know?

The Fairtrade system...

- supports 1.65 million farmers and farm workers.
- includes 1226 producer organisations.

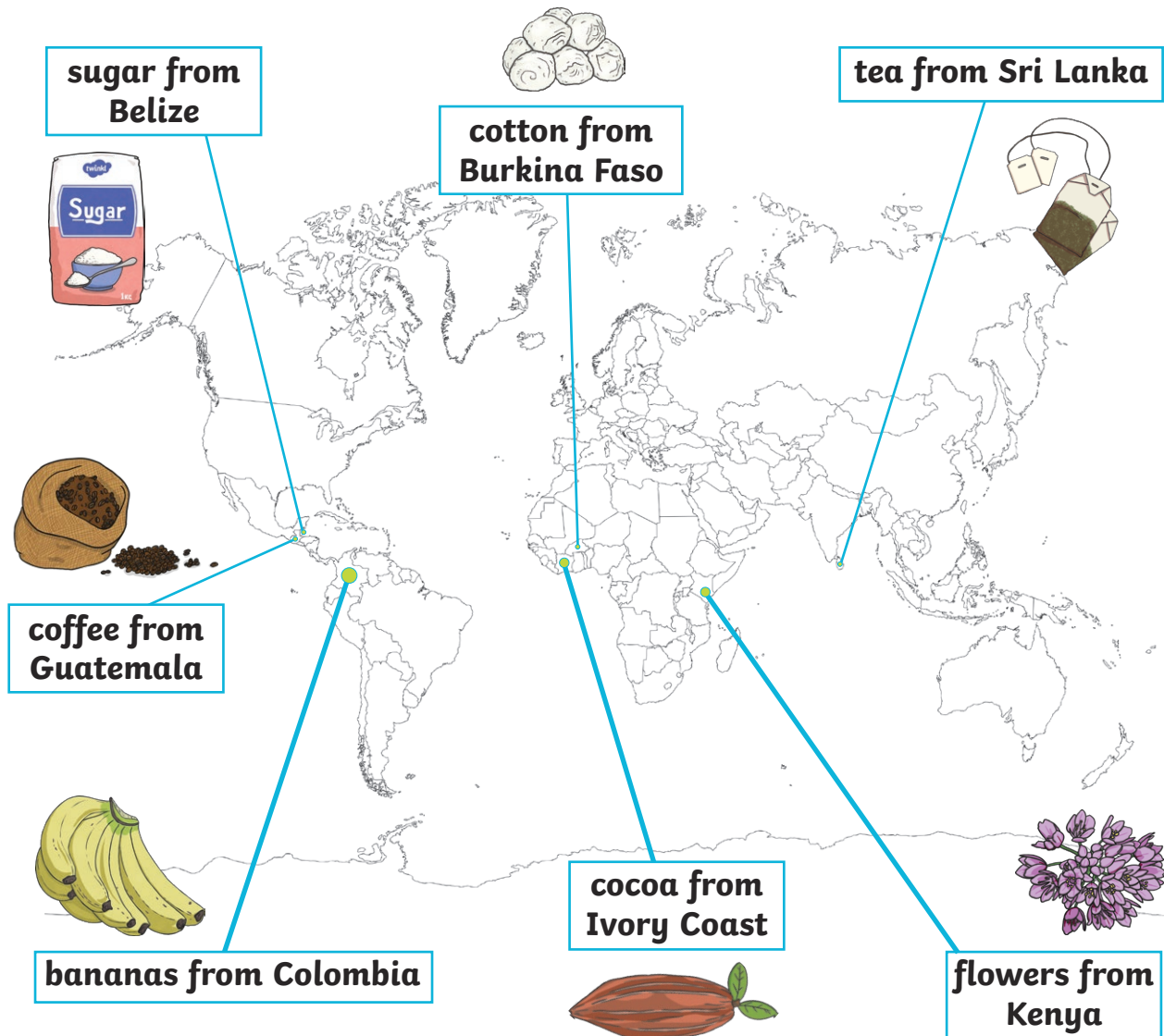
Fairtrade Products

Every day in the UK, we drink more than 8 million Fairtrade drinks. One in three bananas bought in the United Kingdom is Fairtrade! You can choose to buy Fairtrade products and help people around the world have a better life. You can buy goods such as:



Where Can You Find Fairtrade Organisations?

Fairtrade works in 74 countries across 4 continents.



Glossary

community - group of people living in the same place, having things in common

trade - buying and selling goods

wage - a regular fixed amount earned for work or services

environment - the surroundings a person lives in