

[illegible]

What Is BBC Children in Need?

BBC Children in Need is a charity that helps children all over the UK.

All children should be able to play, be safe, be happy, healthy and cared for.

Sadly, this doesn't always happen but BBC Children in Need works hard to help all children smile.



Pudsey Bear

Pudsey Bear
is a very
special friend
to BBC
Children in
Need.

Pudsey Bear
loves to see
everyone
having fun
and helping to
raise money.

Pudsey
also loves
spotty
things!



Pudsey Bear

Pudsey loves seeing all children happy and smiling!



What Happens on BBC Children in Need Day?

BBC Children in Need Day is very exciting.

Lots of people dress up and do fun things to raise money.

In the evening, BBC Children in Need present a programme on television. You can watch the fun things people have done during the day and see how much money has been raised.



Raising Money for BBC Children in Need

Many children's lives have changed for the better thanks to BBC Children in Need.

People all over the UK raise money to help BBC Children in Need. People do lots of amazing challenges and fun events, such as:

- wear fancy dress
- have a cake sale
- have a sponsored silence
- take part in a race
- set themselves a really hard challenge
- have a dance-a-thon



Where Does the Money Go?

BBC Children in Need collect all of the money that everyone has kindly donated.



They add the money up and let everyone know how much money they have raised. This money is all used to make children's lives better and happier.



What Is the Money Used For?

The money might be used for:

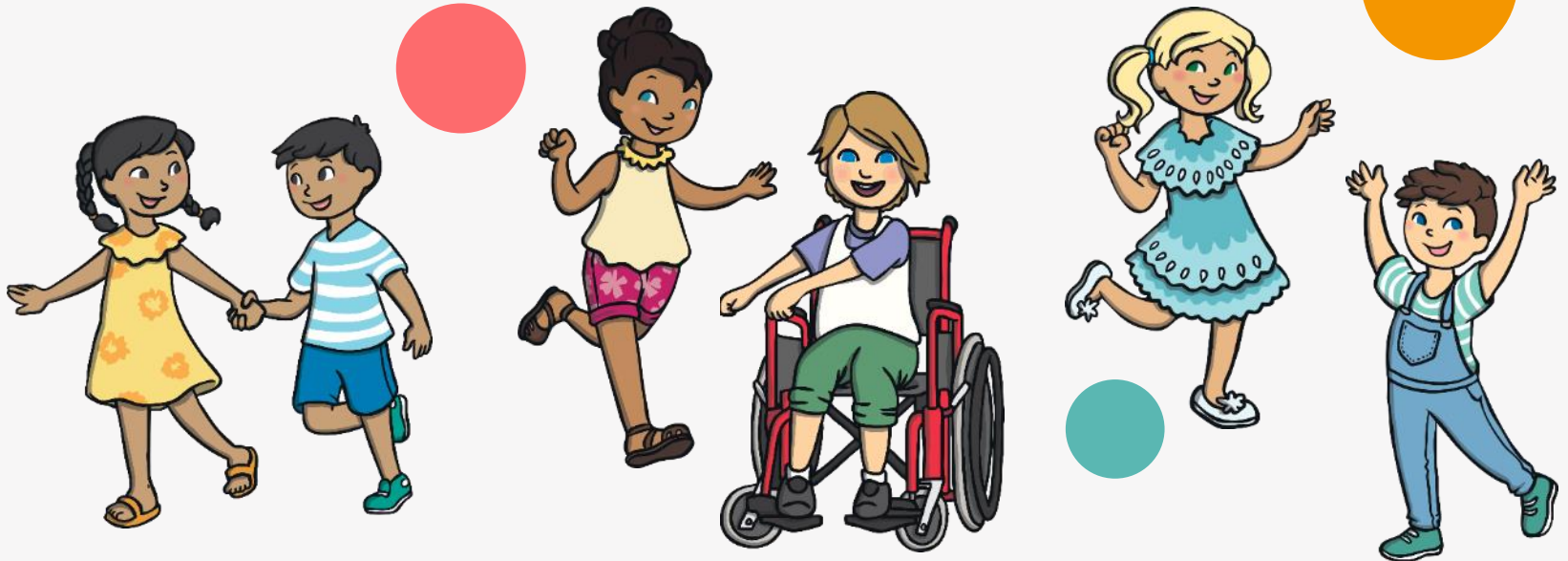
- giving support to poorly children and their families
- helping children stay safe and warm
- giving children a safe place to go and have fun



What Can You Do?

What fun things could you do to raise money for BBC Children in Need?

You might already be doing something fun for BBC Children in Need Day. If you are, can you tell a friend about it?





Official Education Partner

